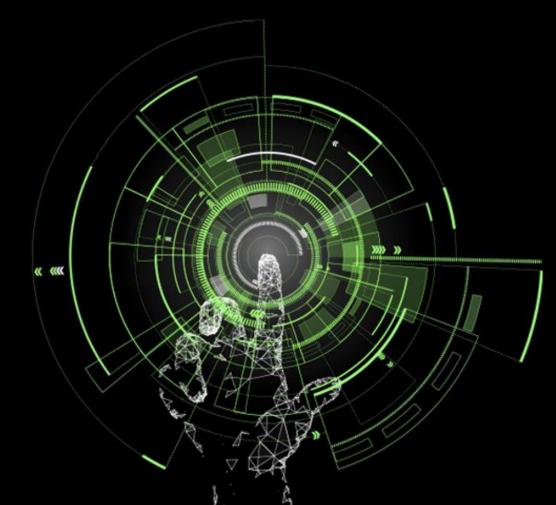
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Project Nigat - Partial Privatisation of Ethio Telecom Investment Teaser



15 June 2021



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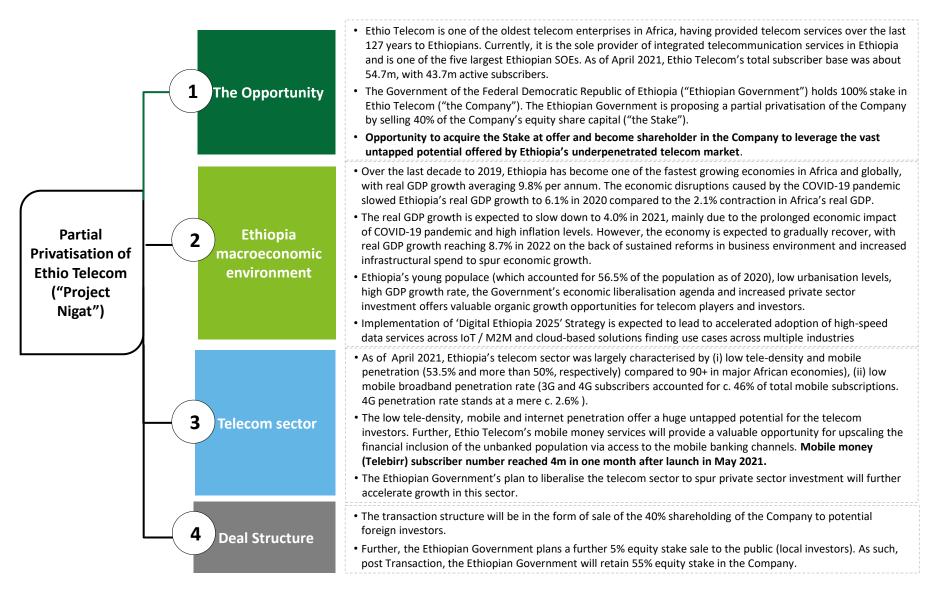


Ethio Telecom | Glossary

ARPU	Average Revenue per User
ADSS	All-dielectric self-supporting
вро	Business Process Outsourcing
CAGR	Compounded Annual Growth Rate
Deloitte	Deloitte Consulting Limited
EBITDA	Earnings Before Interest, Tax, Depreciation and Amortisation
ECA	Ethiopian Communications Authority
ЕТВ	Ethiopian Birr
FDI	Foreign Direct Investment
FY	Financial Year
GDP	Gross Domestic Product
GSM	Global System for Mobile Communication
ІСТ	Information and Communications Technology
IDI	ICT Development Index
ΙοΤ	Internet of Things
ISSPs	Impact Sourcing Service Providers
LTE	Long Term Evolution
MoU	Minutes of Usage
NBE	National Bank of Ethiopia
OPGW	Optical ground wire
Project Nigat	Proposed Partial Privatisation of Ethio Telecom
USD	United States Dollar
WCDMA	Wideband Code Division Multiplexing Access

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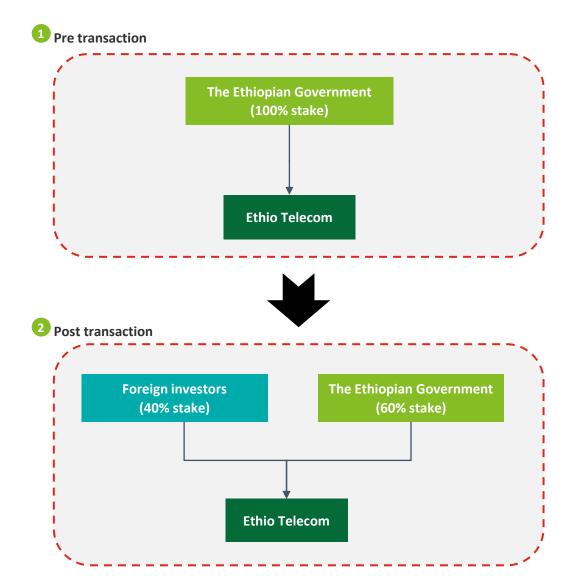
Ethio Telecom | The Opportunity



Source(s): World Bank; IFC, Fitch solutions and Management Information



Ethio Telecom | Transaction Structure



Transaction structure

- The partial privatisation of Ethio Telecom will involve the sale of 40% equity stake in the Company by the Ethiopian Government to foreign investors; and
- The Ethiopian Government will retain a controlling stake in the Company (60%) post partial privatisation.
- The sale of equity stake will not constitute an issuance of new shares but rather a partial sale of the existing shares of Ethio Telecom.



Ethio Telecom | Ethiopia Telecom Industry Overview

Ethio Telecom is currently the sole provider of all telecommunication services and infrastructure in Ethiopia. In May 2020, the Ministry of Finance and ECA had launched the process for issuance of two new telecom licenses in Ethiopia in addition to the partial privatisation of Ethio Telecom



Tele density

Low tele-density of c. 53.5% as against 90%+ in major African countries, indicates significant scope for increase in penetration.¹

Actual tele-density could be much lower post accounting for multiple sim phenomenon.

The low tele-density offers organic opportunities to upscale telecom services.

Smart phone adoption

Smartphones as a % of

line with Sub-Saharan

Africa average of 44%.²

That said, smartphone

rapidly in the region, as

cheaper devices become

available.

total connections stand at

44% in Ethiopia which is in

adoption continues to rise

Internet penetration

Mobile broadband penetration i.e., 3G and 4G subscribers as a % of total mobile subscribers currently stands at c. 46% with 4G penetration only at c. 2.6%.¹

Relatively low 4G adoption, presents significant opportunity to provide high speed data services and internet consumption. Tower density in Ethiopia at ~1 tower for every 14k+ population.³ The number of towers in the country with plans to increase from around 7.3k in 202 towers to 8k towers in 2021.

Infrastructure

Unbanked population

As per the NBE, more than 75% of the population is unbanked. Further, nearly 40% of all bank branches are in capital city, Addis Ababa.⁴

This indicates extensive scope of increased financial inclusion, especially to the unbanked population, through mobile banking channels.

 $^1\mbox{Source:}$ Figures as at April 2021 as provided by Ethio Telecom management

² Source: The Mobile Economy, Sub-Saharan Africa 2020, GSM Association

³ Source: Towerxchange's Sub-Saharan African guide, Q1 2021 update and Planning and Development Commission FDRE

⁴Source: National Bank of Ethiopia

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Ethio Telecom | Ethiopia Macroeconomic Overview – At a glance

Ethiopia has historically ranked as one of Africa's fastest growing economies, with growth averaging 9.0% between 2015 and 2019. A country with a young population, low urbanisation levels, high GDP growth rate and Government's push to promote private sector investment, offers growth opportunity in ICT services

Political			
Parameter	Rank – Ethiopia	Rank–Avg. EAC ⁽¹⁾	
Public perception of Economic Opportunity Foundations (Out of 38)	7	15 ⁽²⁾	
Political Stability and Absence of Violence	11	22	
Regulatory Quality Index	17	30	

The Government has taken steps to improve infrastructure and attract foreign investment and private sector investment in the economy

Political instability due to conflict in the Tigray region and postponement of the 2020 elections, expected to subside post the elections in June 2021

Social		
Parameter	Ethiopia	Avg. EAC
Median Age, Human Development Index ⁽⁴⁾	19.8, 0.5	18.3, 0.5
GINI index ⁽⁵⁾	35	42 ⁽⁶⁾
Level of Urbanisation	22%	23%



Young demographics, improving and lower income inequality in Ethiopia as compared to average EAC countries as indicated by Gini Index

Largely youthful working age population, which accounted for 56.5% of the population as of 2020. This is expected to have a positive impact on the mobile subscriber base, uptake of smartphones and internet

Economic		
Parameter	Ethiopia	Avg. EAC
GDP ⁽³⁾ Growth – 2015 to 2019 (%)	9%	8%
FDI – 2015 to 2019 (USD bn) 17 3.4 ⁽⁶⁾		
 Ethiopia has shown real GDP growth of higher than the average of EAC countrie Ethiopia has witnessed significant FDI in compared to average EAC countries 	S	·

Technological		
Parameter	Ethiopia	Avg. EAC
Overall ICT development Index Rank (Out of 192)	170	156 ⁽⁶⁾

 Government has initiated "Digital Ethiopia 2025" digital transformation initiative with the key objectives of job creation, increased forex and inclusive prosperity. The national strategy is set to transform the country's digital space and increase leverage on technology.

• IDI rank continues to be low, which also indicates significant opportunity for Ethiopia to expand ICT infrastructure and access

Note(s): (1) EAC-reast African Community is an inter governmental organisation of 6 members (Burundi, Kenya, Rwanda, South Sudan, Tanzania, Uganda); (2) Does not include data for South Sudan and Rwanda; (3) GDP Constant LCU; (4) Human Development Index ranges from 0-1: 0 represents "natural zero", 1 represents "aspirational target"; (5) Gini index of 0 represents perfect income equality, 100 implies perfect inequality; (6) Does not include data for South Sudan; Source(s): World Bank; ITU; African Business; Mo Ibrahim Foundation; United Nations

Ethio Telecom | Ethiopia Macroeconomic Overview – Economic Outlook

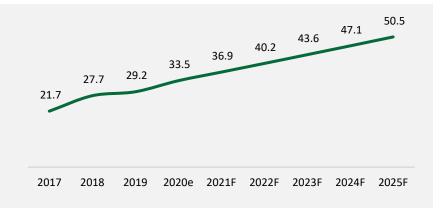
Real GDP growth is expected to slow down to 4.0% in 2021, mainly due to the prolonged COVID-19 effects on the economy and subdued private consumption. However, sustained reforms in the business environment and infrastructural spend is expected to drive economic growth in the medium term



Ethiopia Real GDP Growth Rate and CPI

- Ethiopia's recovery in 2021 will remain below pre-historic levels mainly due to constrained private consumption, high inflation levels and subdued economic activity as a result of the prolonged impact of COVID-19 impact.
- The IMF projects the economy's growth to average 8.2% between 2022 and 2025, building on an already strong infrastructure project pipeline (particularly in hydropower, road and rail) and reforms in the business environment to drive growth.
- The rebound in the economic growth in the medium term will lead to increased private consumption levels and thus increased uptake of consumer and enterprise telecom products and services.

ETB/USD Exchange rate



- The ETB/USD FX rate averaged ETB/USD 28 between 2017 and 2020. Fitch solutions projects the exchange rate to weaken to an average of ETB/USD 43.7 between 2021 and 2025.
- The NBE is expected to continue managing the ETB in the medium term, only allowing gradual depreciation to prevent inflation from soaring out of control.
- Sustained current-account deficits coupled with a low level of foreign reserves will maintain pressure on the ETB between 2021 and 2025. A depreciating currency will lead to increased costs for telecommunication infrastructure and may delay Ethiopia's adoption of the Digital Ethiopia 2025.



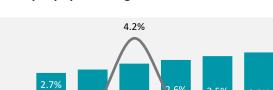
Ethio Telecom | Ethiopia Macroeconomic Overview – Social Outlook

As of 2020, Ethiopia's population was largely youthful with 56.5% of the population aged 15-64 years as of 2020. This is a favourable demographic for the telecom sector since a youthful population is expected to drive growth in the mobile subscriber base and consumption of telecom products and services such as internet, smartphone purchases

2017

2018

2019



Ethiopia population growth



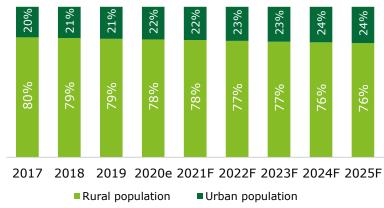
- Ethiopia's population was estimated at 114.9m as of 2020 and is expected to grow at an average rate of 2.5% between 2021 and 2025, to reach 129.7m in 2025.
- The population is largely youthful with 56.5% of the population aged 15-64 years, 42.2% aged between 0-15 years and 1.2% aged 65+ years.
- The digital age population is largely youthful thus providing ٠ favourable demographics for Ethio Telecom's medium-term strategy of growing data subscription and internet consumption. However, with most of the population residing in rural areas (c. 78% as of 2020), Ethio Telecom will have to invest on necessary infrastructure to drive subscriber growth in rural areas.

1.1% 1.2% 1.2% 1.3% 1.3% 1.4% 1.4% 1.5% 1.1% 55.7% 55.3% 56.1% 56.5% 56.9% 57.5% 57.2% 57.8% 58.1% 5% 40.4% 41.8%41.1%

Ethiopia Population by age group (as a % of total population)

15-64 years 65+ years 0-15 years

2020e 2021F 2022F 2023F 2024F 2025F

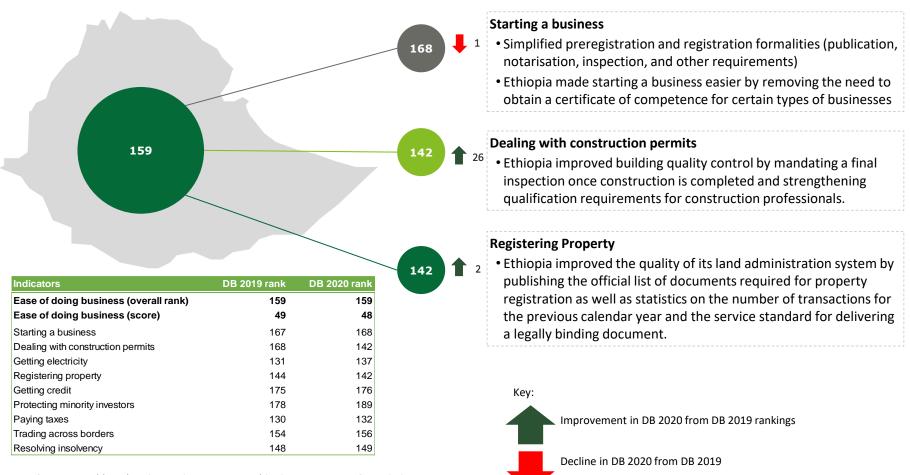


Ethiopia urban vs rural Population (as a % of total population)

Ethio Telecom | Ethiopia Macroeconomic Overview – Operating Environment

According to World Bank Ease of Doing Business Report 2020, Ethiopia was ranked 159 out of 190 countries globally, a similar position to the 2019 rankings.

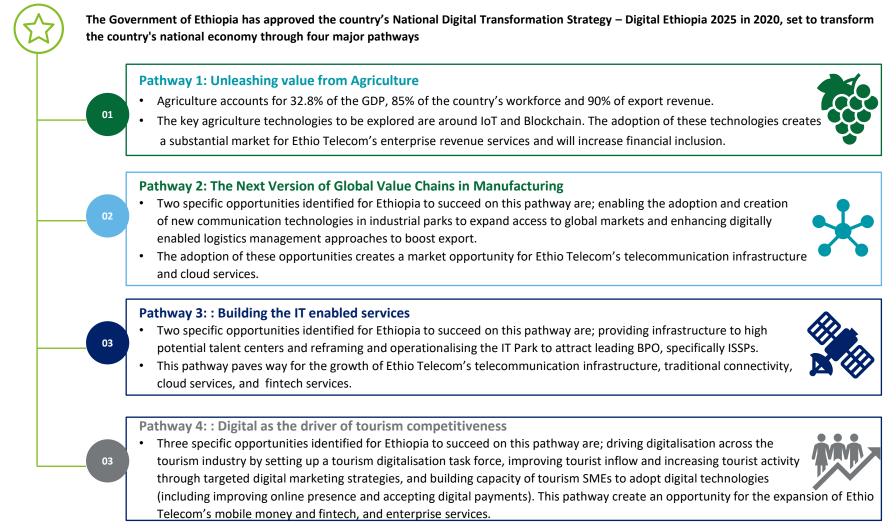
In 2020, the Ethiopian Investment Commission as a part of economic reforms and to improve the ease of doing business ranking, revised the investment proclamation (including new areas for FDI) to allow more FDI participation in the country.



Source: World Bank Doing Business Report, Ethiopian Investment Commission © 2021 Deloitte Consulting Limited

Ethio Telecom | Ethiopia Macroeconomic Overview – "Digital Ethiopia 2025"

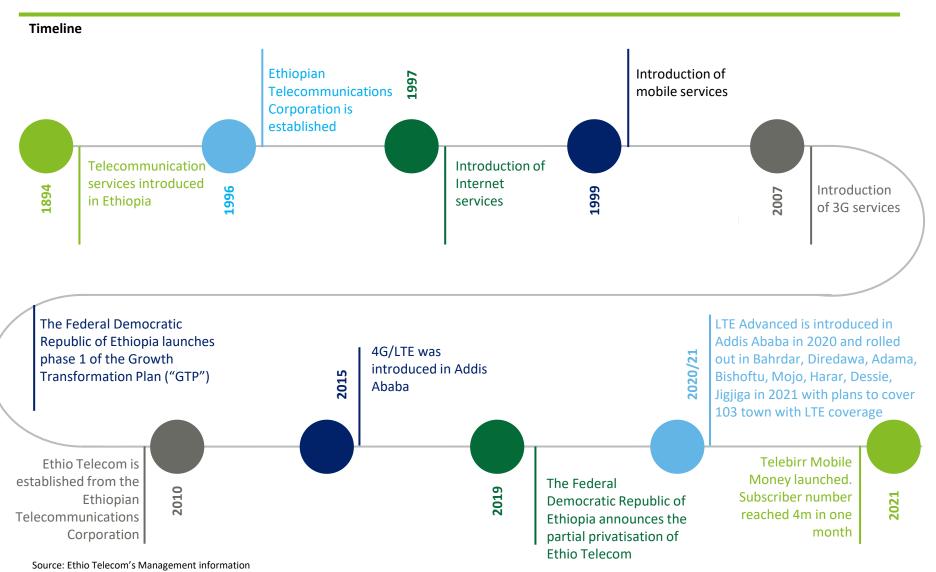
Implementation of 'Digital Ethiopia 2025' Strategy would lead to accelerated adoption of high-speed data services across IoT / M2M and cloud-based solutions finding use cases across multiple industries





Ethio Telecom | Company Overview – Key Milestones

The timeline below presents major milestones in the Ethiopian telecommunications sector





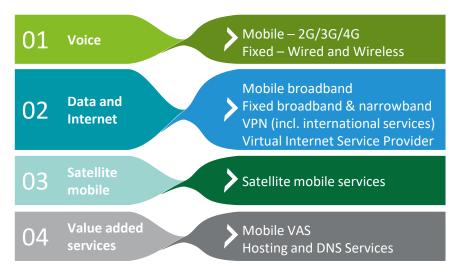
Ethio Telecom | Company Overview – Profile

Ethio Telecom, Ethiopia's sole integrated telecom service provider, generated ETB 46.2bn revenue in FY2019-20, which represented ETB 11.9bn (16.0% CAGR) increase from FY2017-18, in line with the growth in active subscribers

Overview

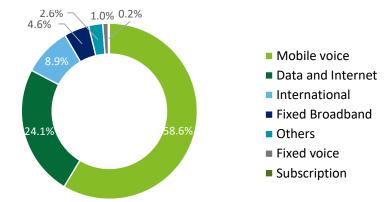
- Ethio Telecom, headquartered in Addis Ababa, Ethiopia is 100% owned by the Ethiopian Government and is currently the sole provider of telephone and internet service in the country.
- Ethio Telecom's telecommunication network and infrastructure is spread across 11 administrative regions covering **c. 85%** of the country by geography and **c. 95%** by country's population.

Key service offerings



Ethio Telecom also has a license to provide Mobile Money services such as domestic P2P transfers, cash outs, payments for goods and services in Ethiopia.

Revenue from telecom services – quick snapshot



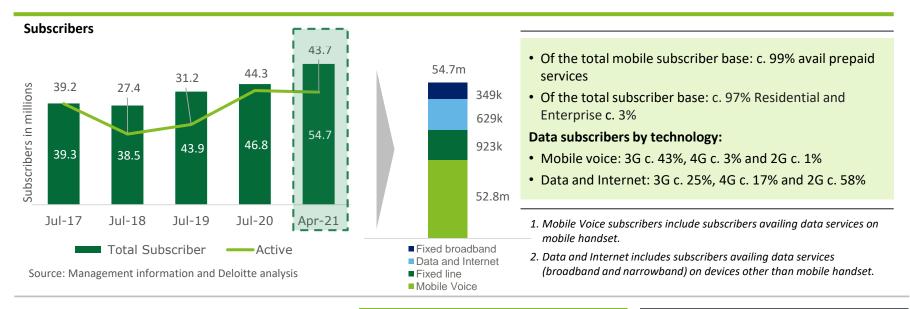
- During FY 2019-20, Ethio Telecom generated telecom revenue of **c**. **ETB 47.7bn**, comprising of:
 - i. Voice includes mobile voice revenue of c. ETB 28.0bn and ; revenue contribution from prepaid and postpaid stood at c. 97.2% and c. 2.8% respectively.
 - ii. Data and Internet revenue of **c. ETB 11.5bn**, which comprises revenue from data services (broadband and narrowband) availed on all type of devices including mobile handset.
 - iii. Fixed broadband revenue of c. ETB 2.2bn.
 - iv. Fixed voice revenue of **c. ETB 47.8mn.**
 - v. International revenue of c. ETB 4.3bn.
 - vi. Subscription revenue of **c. ETB 86.4mn** which is the fee paid by subscribers for new connection or migration from prepaid to postpaid or vice versa and sale of mobile handsets etc.

vii. Others (including revenue from sell of device) of c. 1.25 bn.

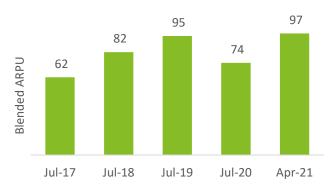


Ethio Telecom | Company Overview – Key Operating Metrics

As of April 2021, Ethio Telecom's total subscriber base was about 54.7m, with 43.7m active subscribers.



Average Revenue Per User (ARPU)



Source: Management information and Deloitte analysis

ARPU¹ by offering as at April 2021

Mobile voice	c. ETB 66	
Fixed Voice	c. ETB 73	
Data and internet ²	c. ETB 45	
Fixed broadband	c. ETB 896	
Source: Management information		

Other KPIs as at April 2021Avg. revenue/min
(Voice)c. ETB 0.39Avg. revenue/MB (data)c. ETB 0.08MoUs per userc. 147minsData usage per userc. 0.55 GB

Source: Management information

1. ARPU has been derived from the active subscriber base.

2. Data and internet includes all subscribers availing data services (broadband and narrowband) on all type of devices including mobile handset.

Ethio Telecom | Company Overview – Key Financial Information

Income Statement

ETB m	FY18	FY19	FY20	YTD21
Revenue	34,376	36,036	46,244	28,446
Direct costs	(3,031)	(3,419)	(4,844)	(3,554)
Gross profit	31,345	32,617	41,400	24,891
EBITDA	26,401	23,592	26,030	14,795
GP margin	91.2%	90.5%	89.5%	87.5%
EBITDA margin	76.8%	65.5%	56.3%	52.0%

Source: FY19, FY20 and YTD21 Management Accounts, Deloitte Analysis YTD covers: 01 July 2020 to 31 December 2020

Balance Sheet

ETB m	30-Jun-18	30-Jun-19	30-Jun-20	31-Dec-20
Non-current assets	39,494	38,986	40,949	40,933
Current assets	45,722	38,804	37,995	38,889
Total assets	85,216	77,790	78,944	79,822
Equity	18,279	16,606	13,452	25,291
Non-current liabilities	36,954	32,574	32,398	27,232
Current liabilities	29,983	28,610	33,094	27,299
Total equity and liabilities	85,216	77,790	78,944	79,822

Source: FY19, FY20 and YTD21 Management Accounts, Deloitte Analysis YTD covers: 01 July 2020 to 31 December 2020

Income statement overview

- Revenue, which primarily comprised mobile voice and mobile data revenue, increased by ETB 11.9bn (16.0% CAGR) between FY18 and FY20 due to the 4.5m net increase in active subscriber numbers and the increase in ARPU from ETB 841 to ETB 1,017 over the same period.
- The increase in direct costs was driven by Phase 2 of the Telecom Expansion Project ("TEP"), which commenced in FY18. TEP involved improving network service quality, increasing coverage and capacity on mobile service through purchase of high-speed fibre optic capacity and increased networks maintenance.
- Gross profit, EBITDA and net profit margins averaged 90.4%, 66.2% and 17.1% respectively, between FY18 and FY20.

Balance sheet overview

- Mobile network equipment is the largest non-current asset class constituting 42% of PPE as at 31 December 2020.
- The bulk of the non-current liabilities related to promissory notes, which pertained to vendor financing agreements that Ethio Telecom has with its suppliers for the TEP and next generation projects.
- Ethio Telecom was in a positive net asset position throughout the analysis period. Ethio Telecom made dividend payouts of ETB 6b, ETB 4b and ETB 1b in FY19, FY20 and YTD21 respectively, which represented 82%, 108% and 8% of the profit after tax of those respective periods.



Ethio Telecom | Company Overview – Infrastructure Overview

Spectrum	 ✓ Total spectrum bandwidth of 300+ MHz across 450, 800, 850, 900, 1800, 2100 and 2600 MHz. ✓ The Company also has 5G spectrum in 500MHz (n78 3.5GHZ) and 3300-3800 MHz.
Tower and other IP sites	 Tower sites ✓ 7400+ tower sites (700+ sites in Addis Ababa); of which c. 96% are greenfield towers and remaining are rooftop towers ✓ Length: Ranges from 2 metres – 102 metres with an average height of 36 metres. ✓ Tower split by power source: Mains + DG: c. 45%, Mains only: c. 29%, Solar only: c. 21% and remaining are combination of mains, DG and solar. Other infrastructure sites ✓ 3400+ fixed sites, 1250+ IP sites, 1100+ backbone sites and 500+ other sites (PTP, IBS etc.)
Fibre network	 ✓ c. 21,000+ km of fibre network spread across Ethiopia; of which Terrestrial c. 57%, OPGW c. 36%, Backhaul c. 5% and ADSS c. 2% ✓ Laying type: Buried c. 85% and Aerial c. 15%
Data centre	 ✓ 1.28MW data center with c. 99.982 % uptime, <1.6 hours of down time per year, >72-hour power outage protection and N+1 fault tolerant providing ✓ Data center has a total capacity of 160 racks with two backup generators
Satellite and VSAT	 3 satellite hubs in an area with no terrestrial link access and also for customers in need for back up services such as banks, military facility, government offices etc.
Mobile Money License	 License to provide Mobile Money services which inter-alia includes domestic P2P transfers, cash outs, payments for goods and services, etc. The Company has launched the Telebirr Mobile Money services in May 2021 and subscriber numbers reached 3.5m in one month to June 2021.
Real-estate	✓ 7,777 real estate properties (including BTS and non BTS sites)

Source: Management information

Ethio Telecom | Future Growth Avenues for Ethio Telecom



Low tele-density of c. 53.5%¹ as against 90%+ in major African countries offers **huge potential for growth on account of customer addition**.

Actual tele-density could be much lower post accounting for multiple sim phenomenon.



Mobile broadband penetration i.e., 3G and 4G subscribers as a % of total mobile subscribers currently stands at c. 46%¹ with 4G penetration only at c. 2.6%¹

Relatively low 4G adoption, presents significant opportunity to provide high speed data services.



Enterprises form a very small portion of Ethio Telecom's customer base. Enterprise subscriber base of c. 1.6m¹.

In terms of offerings, Ethio Telecom provides traditional services such as fixed voice, broadband, MPLS-VPN etc.; Going forward, Ethio Telecom can **expand its services to include IoT/M2M and cloudbased offerings**



Significant value unlocking potential through sharing of unutilised tower tenancies and fiber capacity with other telecom players.

With the introduction of new players post completion of liberalisation process, license awardees would depend on sharing Ethio Telecom's infrastructure given existing restrictions on independent tower companies to set up presence in Ethiopia.



Ethio Telecom possesses mobile money license and can provide digital financial services such as domestic P2P services, cash outs, payments for goods and services.

Given vast unbanked population, mobile money can become a **key enabler to enhance financial inclusion** and create significant opportunity for Ethio Telecom by creating an additional revenue stream.



Home broadband penetration in Ethiopia is extremely low. Management discounted prices by up to 79% in 2020, which increased the number of users from 137k in March 2020 to 349k in April 2020.

Currently, out of total population of c. 103m, home broadband subscribers stand at c. **349k¹**. With rise in data consumption taking place indoors, **home broadband segment presents as one of key growth areas** for Ethio Telecom.

¹ Figures as at April 2021; Source: Management information



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